



## Craig Matthew

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Craig Matthew is a Director of Asia Principal Capital (APCL), based in Sydney. APCL is general partner in California based Morpheus Ventures ([www.morpheus.com](http://www.morpheus.com)). In addition, APCL is a corporate and strategic advisory firm, specialising in technology acceleration and partnerships with high growth, differentiated companies with a global outlook. Craig has 25 years of experience in the financial service industry, spanning High Net Worth, Endowments and Foundations, and Institutional clients. Most recently, Craig was the Director of Institutional Relationships with Capital Group (Sydney). Prior, Craig spent 19 years with AllianceBernstein LP (now AB), in New York and Sydney, as a Principal. Before AB, Craig was a business analyst with the United States Small Business Administration (SBA), working closely with entrepreneurs on funding and engineering prototypes. Craig holds a bachelor's degree in business administration and finance from Bucknell University, and graduate level in business management from NYU. Craig is also an accredited trustee director.